

What we're hearing and seeing from Irish fintechs scaling into London

Thursday 14th November 2019

Peter Oakes

Board Director & Advisory Committee Regulated Fintech and Regtech

Fintech Ireland

www.fintechireland.com

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Fintech Ireland is well regarded in Ireland





"FinTech Ireland are particularly active in the start-up scene, advancing Ireland's unique ability and leveraging its capacity to become and remain a global centre for FinTech." page 40, Irish Government's IFS2020 Action Plan 2015-2020 (2018 update)

Connected to the Fintech Ecosystem

fintech



Tracking 350 'fintech' companies – names, executives, business type

125 companies have completed the Fintech Ireland Survey

https://fintechireland.com/fintech-survey.html



1,350+ subscribers to Fintech Ireland

https://fintechireland.com/get-involved.html



1,100+ Members of the Fintech Ireland Linkedin Group

- https://www.linkedin.com/groups/8321352/
- https://www.linkedin.com/in/peteroakes/





Connected to the Fintech Ecosystem



5,350+ Twitter followers @FintechIreland

13,000+ total twitter followers across all Fintech handles



65+ events (presentations at local & international events)

7,500+ audience at events









Irish Financial Services – by the numbers

fintech

10,000+ firms providing financial services ("finserv") in Ireland and overseas regulated by the Central Bank



4th largest exporter of finserv in the European Union



250 of the world's largest finserv players are here

- including half of the world's top 50 banks
- 17 of the top global 20 banks



€4.2 trillion total funds AUA (14K administered: 7.3K Irish & 6.6K o/s)



45,000 people employed directly in international finserv

7,000 work in fintech



€2.1 billion contribution to exchequer in taxes each year



Ireland's Top Importing Partners (2017) UK = No.1 @ €18.8bn



Top Importing Partners 2017

The UK was the biggest import market in 2017, with imports of over €18.8 billion

Imports of Petroleum products were €2.7 billion while imports of Medical and pharmaceutical products were €3.1 billion. Imports of Food and beverages were almost €4 billion in value, and imports of Machinery and transport equipment were €3.2 billion.

There were €16.2 billion of imports from the USA in 2017, including imports of Chemicals and related goods of €5.9 billion, and imports of Machinery and transport equipment to the value of €8.1 billion was imported from the USA in 2017

France, Germany and China made up the remaining top 5 import partners

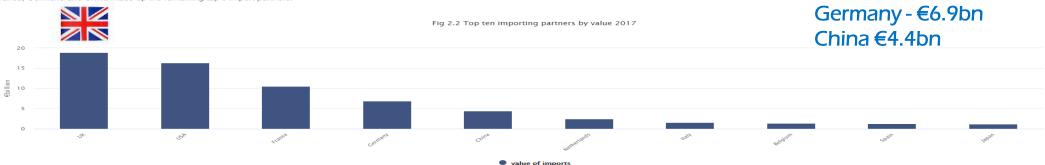


Table 2.2 Top ten importing partners 2017

Rank	Country	€million	% of total imports
1	UK	18,868	24
2	USA	16,368	21
3	France	10,500	13
4	Germany	6,890	9
5	China	4,424	6
6	Netherlands	2,434	3
7	Italy	1,564	2
8	Belgium	1,394	2
9	Spain	1,317	2
10	Japan	1,209	2

Open in Excel: <u>Ireland's Trade in Goods 2017 TBL2.2 (XLS 12KB)</u>
Visit Table TSA10 on Statbank

https://www.cso.ie/en/releasesandpublications/ep/p-ti/irelandstradeingoods2017/toptradingpartners2017/

Go to Trade Balance 2017

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UK - €18.8bn

USA - €16.4bn

France - €10.5bn

Ireland's Top Exporting Partners (2017) UK = No.2 @ €16.4bn



Top Trading Partners 2017

Top Exporting Partners 2017

The USA was Ireland's largest export market in 2017, with over €33 billion in exports. The second biggest export partner was the UK, with €16.4 billion of exports.

Medical and pharmaceutical products and Organic chemicals comprised €20.5 billion, or 62% of the total exports to the USA in 2017.

Belgium, Germany and Switzerland complete the remaining top 5 export markets

Fig. 2.1 Top ten exporting partners by value 2017

- USA €33.3bn
- UK €16.4bn
- Belgium €13.3bn
- Germany €10.1bn

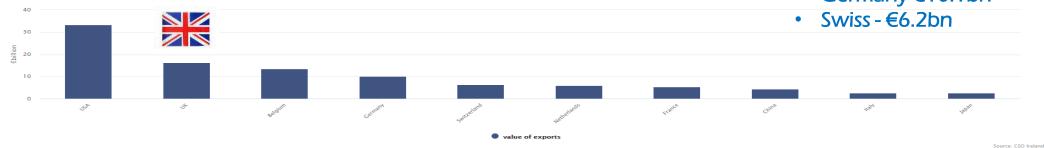


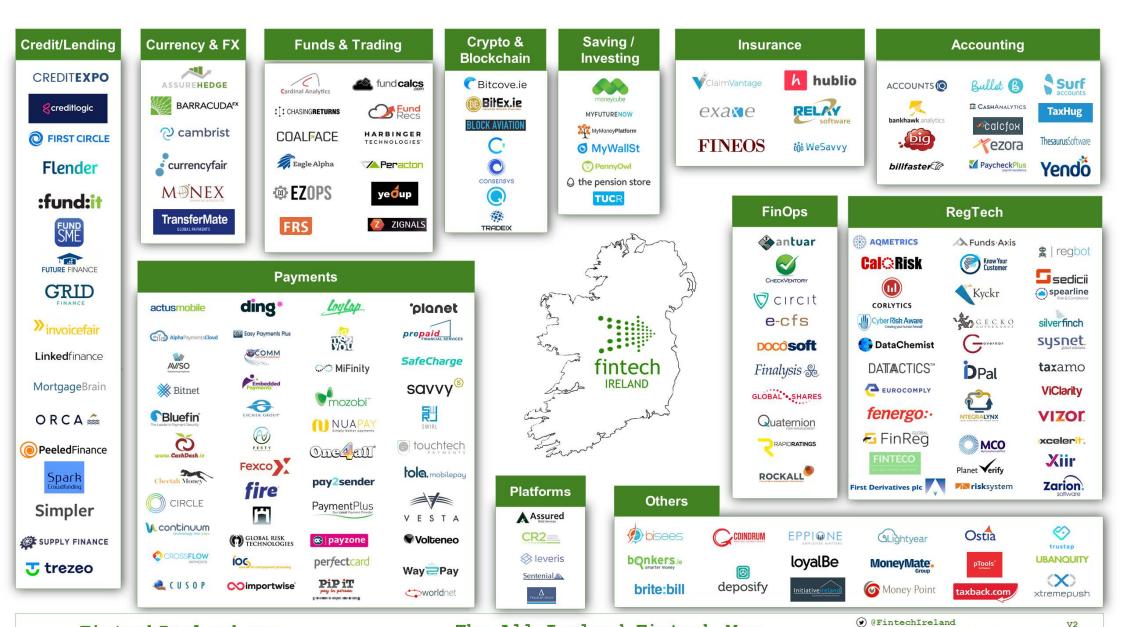
Table 2.1 Top ten exporting partners 2017

Rank	Country	€million	% of total exports
1	USA	33,284	27
2	UK	16,455	12
3	Belgium	13,333	11
4	Germany	10,099	8
5	Switzerland	6,212	5
6	Netherlands	5,929	5
7	France	5,348	4
8	China	4,378	4
9	Italy	2,620	2
10	Japan	2,617	2

Open in Excel: Ireland's Trade in Goods 2017 TBL2.1 (XLS 12KB)

Visit Table TSA10 on Statbank

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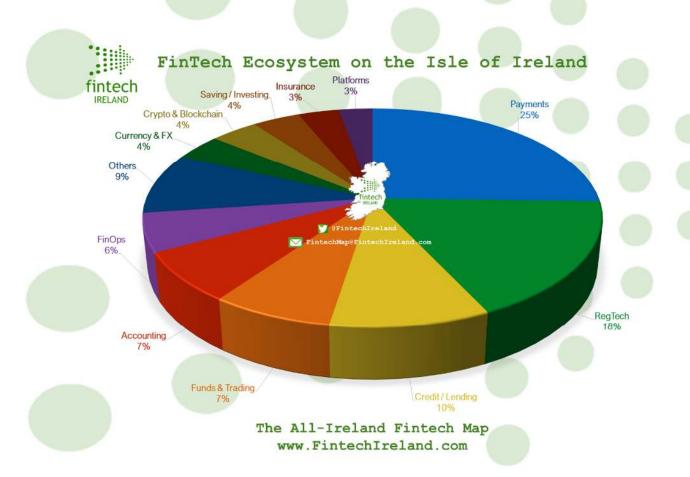
The All-Ireland Fintech Map

FintechMap@FintechIreland.com

(20190923)

Fintech Ireland Map – The Sectors





177 firms on Map

- Payments 25%
 - 29% with Currency & FX
- Regtech 18%
- Credit & Lending 10%
- Others 9%
- Funds & Trading 7%
- FinOps 6%
- Accounting 6%
- Currency & FX 4%
- Savings & Investing 4%
- Crypto & Blockchain 4%
- Platforms 3%
- Insurance 3%
 - NB: Fineos is an outlier within Insurance given its size

RegTech Ireland

The All-Ireland RegTech Map

























Cal Risk



FinReg













DATACTICS

ber Risk Aware

EUROCOMPLY







regtech







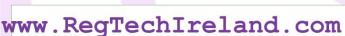












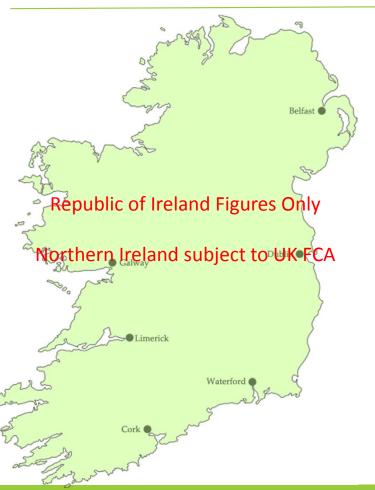






Regulated Fintech & Regtech (Rol only)





Authorised by Central Bank (14/11/2019):

- 9 x E-money Firm (Reg 9) [Incl: Facebook, Stripe & Optal]
 - 2 x these EMI firms is also licensed as a PISP & AISP (Paysafe & Stripe)
- 16 x Payment Services (PS) Firm (Reg 18) [Incl: TransferMate, Google & Western Union]
 - 262 Credit Unions are entitled to provide payment services (Reg 25(1)(c))
 - 2 x these PS firms is also licensed as a PISP & AISP (Fire & Fexco)
- 2 x Account Information Service (AIS) Providers (Circit & CRIF RealTime)
- 1 x MiFID (Regtech AQ Metrics)
- 1 x MiFID (Fintech Global Shares)

Authorised in EEA, passport into Ireland:

Approximately 554(?) x E-Money & PS

Fintech Ireland Survey / Census



- We are conducting a Fintech Survey / Census
- For all fintech firms in Ireland
- 120+ responses (little marketing)
- 24 questions straightforward questions
- Average time it takes to complete = 15 minutes



- https://fintechireland.com/fintech-survey.html
- We are tracking 350 'potential fintechs'

Fintech Ireland Survey – Data (1/3)



- In which part of Ireland are you located?
- What sector within Fintech does your company operate?
- How many employees does your company have?
- Is your company expecting to hire in the next 12-18 months?
 - Every respondent which ranked the UK as a top 3 priority said 'YES'
- Gender Balance Management Level

- Revenue last year, this year, next year
- Investment Raised?
- Investment Required?
- Is Ireland an easy place to raise investment?
- Would you like Fintech Ireland to connect you to investors?
 - 70% of respondents which ranked UK as a top 3 priority said 'YES'
- Regions for Expansion (No.1, 2 or 3 priority from 9 choices)?
 - 87 = United Kingdom

Fintech Ireland Survey – Data (2/3) (Scaling to the UK as 1-3 priority = pool of 87)



- Key Challenges
 - Brexit:
 - Of those that ranked the UK as a top 3 expansion priority only 20% (17/87) said Brexit is a key challenge
 - Funding:
 - 42.5% & 18% said equity funding & debt funding, respectively, a challenge
 - Finding/Retaining Talent:
 - 52% said that finding / retaining talent was a challenge
 - Access to Bank Accounts (corporate & safeguarding)
 - A very small minority said access to accounts was a challenge
 - Government Support:
 - 25% said that lack of government support was an issue for them

Fintech Ireland Survey – Data (3/3) (Scaling to the UK as 1-3 priority = pool of 87)



- Competition
 - 16% said competition from new entrants was a challenge
- Getting Authorised:
- On-Going Regulation
 - 17% said that on-going regulation presented a challenge
- Other
- Freeform feedback

Thank you



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