



Co-hosted by



An Roinn Airgeadais
Department of Finance



25 April 2024 Fintech Ireland
Members Pack

Dublin, Republic of Ireland



About the event

- The Global Government Fintech Lab 2024 – to be held in Dublin, Ireland on Thursday 25 April – will include keynote speeches, panel discussions, topic-specific sessions and more.
- How best should financial authorities, including government departments, agencies and regulators, explore fintech solutions? How can financial authorities capitalise on data to improve what they do? Where are the frontiers of public sector fintech?
- The Lab will tackle these questions – and many more – in a day packed with international experience-sharing and networking.

Content

Agenda topics include:

Governments and the future of finance

How can financial authorities capitalise on data to improve on what they do?

Financial regulators and innovative technology: on the right path?

Public sector Financial innovation through payments technology

Fighting financial fraud with technology

Frontiers of Fintech

Governments and Fintech



Plenary sessions available for sponsorship

Governments and fintech

Governments worldwide are seeking to encourage the development of their fintech sectors.

This session will set the scene for the day by exploring questions including:

- What challenges do governments face in structuring their engagement with the private sector?
- How can governments best 'keep up' with the pace of technological change in areas ranging from AI and blockchain to payments technology?
- What successes and failures have public authorities had in engaging with the fintech sector?

Governments and the future of finance

Public-sector finance authorities worldwide are embarking on operational transformation to incorporate and capitalise on the possibilities enabled by innovative technology.

This session will tackle questions including:

- Which innovative technologies are proving most useful and how?
- What are the biggest challenges to adopting new technologies?
- Which innovative technologies are seen as holding the most potential and why?

Plenary sessions available for sponsorship continued...

Financial regulators and innovative technology

International and national regulators / supervisors are seeking to foster financial innovation while striving to pace with technological innovation.

This session will tackle questions including:

- How are central banks and supervisory authorities structuring themselves (internally) to adapt to technology-driven change?
- What are the biggest challenges that regulators face in adapting traditional processes?
- To what extent are 'innovation hubs' and 'sandboxes' helping public authorities in their engagement with private-sector projects?

Public sector financial innovation through payments technology

Public authorities worldwide are moving away from traditional paper processes to using payments technology to improve the efficiency of payments, reduce mis-directed payments and also reduce costs. Examples include use of open banking to make and take government payments.

This session will tackle questions including:

- What possibilities does technology hold to improve government payments (for both governments themselves and citizens/businesses)?
- What barriers exist to the successful rollout of payments technology?
- Which emerging payments technology solutions hold most promise for government use?

Plenary sessions available for sponsorship continued...



Fighting financial fraud with technology

Public authorities are making increased use of technology to stop or track down fraudsters. But technology is also creating new opportunities for fraudsters themselves.

This session will tackle questions including:

- To what extent is the public sector automating and improving anti-fraud processes using technology, and how?
- What technologies are proving most successful in preventing fraud and catching fraudsters?
- What challenges and opportunities lie ahead for the public sector in using technology?
- To what extent can technology help tackle financial crime across borders?

Frontiers of fintech (and beyond)

From artificial intelligence (AI) and blockchain to central bank digital currencies (CBDCs) and digital ID, technology is offering up a world of opportunities for the public sector.

Our concluding panel will take a look into Global Government Fintech's crystal ball and discuss which trends they see as holding most potential – and challenges – for the public sector.



Partnership Packages

Headline Knowledge Partner

Topic Knowledge Partner

Fintech Showcase Partner

Exhibitor



GLOBAL
government
FINTECH



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Headline Knowledge Partner

Investment Required:

Exclusive – EUR 50,000*

Your opportunity to be the headline knowledge partner of the Global Government Fintech Lab; comprehensively associated with the brand, fully engaged in the event and recognised as the lead partner.

Deliverables for Headline Knowledge Partner Pre-Conference:

- Branding on conference marketing including website, adverts and invitations clearly identified as Headline Knowledge Partner. Our pre-event email marketing reaches over 300,000 named government executives in the world
- Branded interview with your senior executive published on Global Government Fintech and deployed through email newsletters to attendees and our wider readership
- Input into the agenda topics (If signed-up by 28 February)
- VIP invitations sent to your key clients and target guests
- Organisation profile on ‘partners page’
- Speaker profiles on the ‘speakers page’

Deliverables for Headline Knowledge Partner at the Conference:

- Opening keynote remarks
- Presentation in panel discussion (one plenary and one from a ‘breakout’ session) on the chosen topic
- 6m x 3m exhibition space (space only)
- Branding on AV holding screens and signage throughout the venue and on event badges
- Identified as Headline Knowledge Partner in facilitator’s welcome
- Up to 10 staff attending
- 3 Places at the VIP Dinner
- Sponsorship of the network reception, which includes a speaking opportunity

Deliverables for Headline Knowledge Partner Post Conference:

- Receive a list of delegates who have registered for the conference where delegates have opted to share these details
- Your banner ad atop of event website part of www.globalgovernmentfintech.com
- Your ad and logo embedded within email bulletins to our 300,000-circulation disseminating the event write ups
- Your branding and profile remain on the event website for a further 4 months post event
- Final analytics from the event

Topic Knowledge Partner

Investment Required: EUR 12,000*

(9 opportunities available)

Your opportunity to lead one of the topic areas for the conference, speak as part of that panel, and have your brand associated with the theme.

Deliverables for Topic Knowledge Partner Pre-Conference:

- Branding on conference marketing including the website, identified as a 2024 Knowledge Partner. The pre-event email marketing reaches over 300,000 named government officials worldwide
- Organisation profile on partners' page
- Speaker profile on the speakers' page
- Regular registration summary update reports

Deliverables for Topic Knowledge Partner At the Conference:

- You will be part of a chosen panel discussion
- Up to 5 staff to attend the whole event
- 3x2m exhibition (space only)
- Branding on the multimedia screens at the venue
- Two complimentary seats at the VIP Dinner

Deliverables for Topic Knowledge Partner Post-Conference:

- Panel discussion write-up included in the post event report
- Receive a list of delegates who have registered for the relevant session where delegates have opted to share these details
- Post event report to be shared with Global Government Fintech and Global Government Forum's subscription base of 300,000 named government contacts globally
- Your branding and profile remain on the event website for a further 6 months post event
- Final analytics from the event ⁹

Fintech Ireland Showcase Partner

**Investment Required: Investment
Required: EUR 1,200
(7 opportunities available)**

**Showcase including a 3x2m
exhibition space Bolt on**

Investment required: EUR 2,000

Deliverables for Impact Session Pre-Conference:

- Your company logo, contact details and fifty-word profile on event website as part of the showcase

Deliverables for Impact Session at the Conference:

- 3-minute pitch to full audience between a panel session, allowing Fintechs to present their solutions to government officials directly
- Lectern, mic and screen set-up for presentation

Deliverables for Impact Session Post-Conference:

- Your branding and profile remain on the event website for a further 6 months post event
- Final analytics from the event

Your chance to pitch the benefits of your Fintech to a full audience of public sector officials exploring what Fintech solutions can do for them.

Exhibitor

Investment Required: EUR 2,000*

(Additional space @ EUR 500 per square meter)

Deliverables for Exhibitors Pre-Conference:

- Your company logo, contact details and fifty-word profile on event website as conference exhibitor

Deliverables for Exhibitors at the Conference:

- 3mx2m exhibition space (space only)
- Up to 3 staff to attend the event*

***These must be employed members of staff of the exhibiting organisation*

Deliverables Post-Conference:

- Your branding and profile remain on the event website for a further 4 months post event
- Final analytics from the event

Fintech Ireland SME Zone

An opportunity for Fintech Ireland's SME members to exhibit their capabilities to public sector leaders in with an interest in the use of Fintech under the banner of Fintech Ireland.

Investment Required:
EUR 1,000 per SME & Opportunities Available.

Deliverables for SME Exhibitors Pre-Conference:

- Organisation profile on partners' page, as exhibitor
- Listed as an exhibitor in pre-event marketing sent to all registered delegates one week before the event

Deliverables for SME Exhibitors at the Conference:

- Banner Placed in the Fintech Ireland SME Zone which includes tables and chairs to meet potential clients.
- Up to 2 staff to attend the event**

**These must be employed members of staff of the exhibiting organisation

Deliverables for SME Exhibitors after the Conference:

- First reserve on your exhibition space for next year's Fintech Lab.
- Your Companies logo on the event website for 6 months after the event.



Contact Us



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